



January 29, 2024

To whom it may concern:

Company: Canon Marketing Japan Inc.
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Notice Regarding Establishment of Corporate Venture Capital Fund

Canon Marketing Japan Inc. (hereinafter "Company") announces that its Board of Directors passed a resolution to establish a corporate venture capital fund ("CVC fund") at its meeting on January 29, 2024.

1. Purposes of establishment

The Company established the R&B Promotion Center in January 2024. It is a specialized organization fulfilling research and business development (R&B) functions, taking a future-oriented approach to address the creation of new businesses to solve social issues. It will push ahead with open innovation on a worldwide scale together with startups, academic institutions and government entities that share the objectives, aiming to create new businesses.

As an R&B initiative, the Company set up the CVC fund named "Canon Marketing Japan MIRAI Fund" earlier today aiming to accelerate open innovation with startups that possess cutting-edge technologies and business ideas.

Based on the concept of addressing social issues that can be predicted in the future without being confined to the Canon Marketing Japan Group's existing businesses, it will invest in the two areas of well-being and business transformation.

2. Overview of CVC fund

(1) Name (Registered name)	Canon Marketing Japan MIRAI Fund (Canon Marketing Japan MIRAI Fund L.P.)
(3) Basis for establishment	Limited Partnership Act for Investment
(2) Purpose of incorporation	Investment in startups and equivalents
(4) Date of incorporation	January 29, 2024
(5) Fund size	10.0 billion yen (planned)
(6) Fund term	10 years (planned)
(7) Investment company	Global Brain Corporation
(8) Investors	Canon Marketing Japan Inc. (Limited Partner) Global Brain Corporation (General Partner)
(9) Ownership	Canon Marketing Japan Inc. (99.5%) Global Brain Corporation (0.5%)

Overview of Global Brain Corporation

Established	January 14, 1998
Location	10-11 Sakuragaoka-cho, Shibuya-ku, Tokyo
Representative	Yasuhiko Yurimoto, CEO
Description of business	Venture capital business

3. Future prospect

The impact of this matter on the Company's consolidated results will be minor. The Company will promptly disclose any other matters that should be announced, as and when they arise.

End