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Notice of Fixed Asset Impairment Loss

Canon Marketing Japan Inc. (Canon MJ) announced today that it expects to post a fixed asset impairment loss in its consolidated results for the first half of the fiscal year ending December 2009. Details are as follows:

1. Impairment Loss

Canon MJ reviewed the recoverability of the fixed assets (including land and buildings) of the Shinagawa Konan Office (Minato-ku, Tokyo) that it owns, in light of the current business environment and outlook. As a result, Canon MJ expects to post an impairment loss of about 10.5 billion yen in extraordinary losses.

2. Effect on Financial Results

The effect of the impairment loss on the consolidated results is included in the Notice of Revision of Financial Forecast announced today.

3. Plans

Canon MJ plans to sell the fixed assets to Canon Business Support Inc., its consolidated subsidiary. For efficient asset management, Canon Business Support plans to rebuild the existing building as an office building and use it to house all offices of the Canon MJ Group currently in rental buildings.