

April 23, 2009  
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Notice Regarding Revised Financial Forecast for fiscal year 2009  
(January 1, 2009 to December 31, 2009)

Canon Marketing Japan Inc. (Canon MJ) has revised its consolidated financial forecast for fiscal year (FY) 2009 (January 1, 2009 to December 31, 2009) announced on January 27, 2009, as follows.

1. Revised Consolidated Financial Forecast for FY 2009

(million of yen,%)

	Net Sales	Operating income	Ordinary income	Net income	Net income per share
Previous forecast (A)	814,000	21,000	23,000	10,000	72.82yen
Current forecast (B)	725,000	5,500	7,000	△6,300	△45.87
Change in amount (B-A)	△89,000	△15,500	△16,000	△16,300	
Change (%)	△10.9	△73.8	△69.6	-	
【For reference】 Results for FY 2008	827,486	25,415	25,943	11,185	78.63

2. Reasons for revision

In this fiscal year, the impact of the financial crisis has a serious impact on the Japanese economy, and there was a rapid decline in business performance. There has been also a conspicuous slump in consumer spending. We assume that the slump of plant and equipment investment of the company and the consumer spending will continue.

‘Notice of Fixed Asset Impairment Loss ‘and ‘Notice of Transfer of Fixed Assets of Subsidiary ‘ that we announced today are comprised this revision.

Disclaimer:

The forecasts provided above are based on information that was available as of the date of this announcement. Accordingly, actual results may differ from these forecasts due to various future factors.